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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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First Named Inventor:	Goetz von Groll	
Appln. No.:	10/604,906	Confirmation No.: 1905
Filing Date:	August 26, 2003	Examiner: Vu, Bai D
Title:	METHOD OF QUANTITATIVE ANALYSIS OF CORPORATE COMMUNICATION PERFORMANCE	Group Art Unit: 2165

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**AMENDMENT AND RESPONSE UNDER 37 C.F.R. 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action of April 29, 2008, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Amendments to the Drawings** begin on page 5 of this paper and include both an attached replacement sheet and an annotated sheet showing changes.

**Remarks/Arguments** begin on page 6 of this paper.

An **Appendix** including amended drawing figures is attached following page 8 of this paper.